

CLOUD VIRTUAL DESKTOPS, HOW DO THEY WORK ?



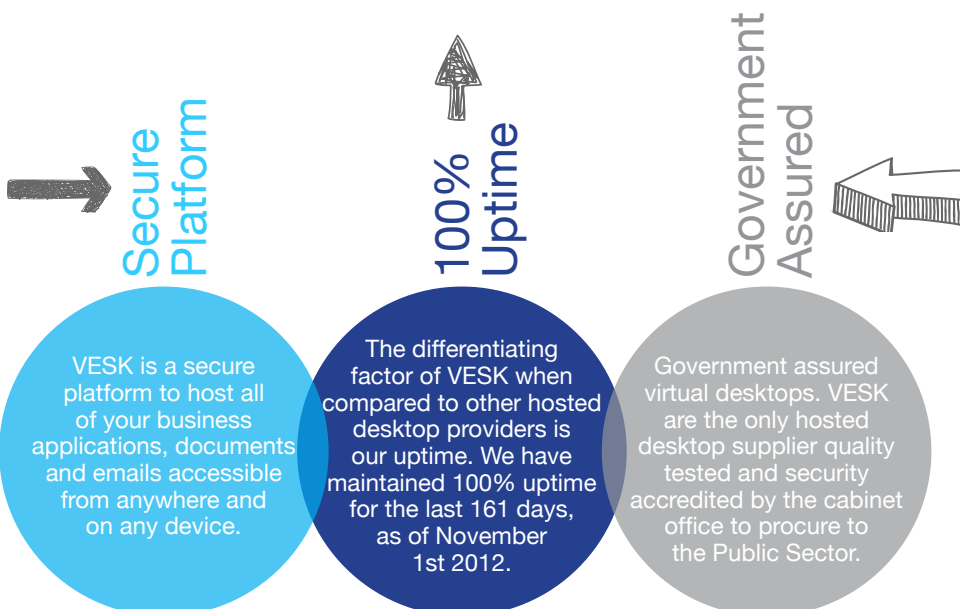
A virtual desktop looks and feels the same as your normal desktop that you are using now, so there is nothing new to learn. Let's take the example of a Windows desktop; your VESK desktop looks the same with your familiar programs, emails and data installed on the desktop...

The only difference is that instead of the desktop being stored on the hard disk of the computer below your desk, it's stored in one of the highly secure VESK datacentres.

Business Benefits

Once your programs, data and emails are stored in the cloud, that's when the power of cloud computing takes effect:

- You can access your desktop from anywhere in the world
- You can access your desktop from any device
- Your overall IT costs are reduced
- You can forget about upgrading your servers, desktops and software
- Move office or scale your IT to any size without any effort or investment
- Increase your security and business continuity for the future
- All of your IT support and future IT upgrades are taken care of
- You can use thin clients instead of PC's reducing management and your carbon footprint
- One single, centrally managed IT system to manage



The role of internal IT is changing

“Previously they bought tin. Now it's about finding the correct services to meet the business needs and providing links to those services.”

→ www.vesk.com



ABOUT VESK

VESK operates the largest and most reliable Virtual Desktop Infrastructure in the UK, with offices in London, Belgium and Los Angeles.

- VESK support customers of all sizes from SME's through to local government council's.
- VESK is privately held, owns its head quarters and the datacentre infrastructure from the ground up. VESK has been profitable since January 2011.
- VESK is an abridgement of Virtual dESktop. Virtual desktops are the ultimate and unrivalled cloud computing product for today and the future because they coalesce all the different areas of cloud which are platform, infrastructure, desktop and software.

“We migrated 100 users onto VESK and have never looked back”

Astbury Marsden, fastest growing recruitment firm 2009



ABOUT VESK'S TECH

Our strongest area is our technology, our team works tirelessly around the clock to ensure we have high multiples of resiliency across our network of datacentres. Not only do we make resiliency one of our strongest assets, we constantly upgrade our platform with the latest patches, updates and innovations to keep your business at the forefront of technology. Our uptime has not been surpassed by any hosted virtual desktop infrastructure in the UK.

The knowledge of the VESK team is superior to any other in the world, in terms of VDI (Virtual Desktop Infrastructure).

Hosted virtual desktops coalesce Infrastructure (IaaS), Platform (PaaS) and Software (SaaS) as a service making VESK the unrivalled cloud product for today and the future.

WHAT'S INCLUDED (AS STANDARD)

- Microsoft Office 2010/2007/2003 (with Software Assurance; SA*)
- Microsoft Exchange 2010 email (with SA)
- Windows 7 desktop
- Citrix HDX (High Definition eXperience)
- Adobe Acrobat PDF reader and converter
- Internet Explorer, Mozilla Firefox and Chrome
- Unlimited internet bandwidth
- Shared business folders
- 20GB individual and shared storage
- Full anti-virus, anti-spam protection
- Full real-time backup, built-in DR and Business Continuity
- 99.9% Guaranteed SLA
- ***AND*** SUPPORT FOR ANY APPLICATION *
- VESK will host ALL of your third party software applications

"VESK has the best Disaster Recovery (DR) facility of any VDI in the UK"

Citrix Systems spokesman. Not only do VESK replicate data in real-time between datacentre's, we also "snapshot" our entire infrastructure every 15 minutes meaning we can roll back your data to any 15 minute point in time in history. So your data is always safe and secure, as is your historical data, programs and emails.

HAVE ANY NIGGLING DOUBTS ?

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“There have been articles debating the virtues of going down the path we have (cloud) with the consensus being let's wait until it's all been proven beyond doubt to have the benefits claimed. They should speak to me because the benefits derived are obvious once you've taken the initial step.”

Major Frank Quigley,
Managing Director Guarding UK
(the UK's fastest growing security firm 2011)

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STATISTICS

82%

As of 2012, 82% of businesses store at least some of their data in the cloud.

90%

90% of business with over 1,000 employees have already implemented some form of virtualisation.

600%

Virtual desktops have increased in usage by 600% over the last year

24%

24% of UK businesses now store ALL of their data in the cloud.

2012

Cloud computing is the fastest growing area in IT in 2012 and for the last 2 consecutive years.

MIGRATIONS MADE SIMPLE

Although our technology is in-depth, we make the migration from your existing IT infrastructure to VESK's cloud simple and painless, whether you're running internal IT systems or if you are already in the cloud.

We ensure zero to minimal downtime when migrating your data and applications. The process is as follows:

- ➔ We meet you to discuss your requirements and then carry out a full onsite IT audit
- ➔ We write a detailed project plan covering all aspects of how and who carries out each task
- ➔ We build a PoC (Proof of Concept) so you can test your programs working in the cloud
- ➔ Over the 'Migration Weekend' we migrate all of your data and applications
- ➔ On the 'Go Live' Monday morning you have a VESK floor walker to help answer any questions and everyone starts using their new VESK IT system!